



## 47th iarigai and 52nd International Circle Conferences

19-24 September 2021, Athens, Greece || [www.iarigai-ic-athens2021.org](http://www.iarigai-ic-athens2021.org)

Athens, June 6 2021

The Hellenic graphic communication – media, printing and packaging communities, welcome **iarigai** (the International Association of Research Organizations for the Information, Media and Graphic Arts Industries) and **IC** (the International Circle of Educational Institutes of Graphic-Media Technology and Management) for their annual scientific conferences to take place **in September 19-24, 2021 in Athens, Greece.**

**The 47th annual conference of iarigai** with the title **“Printing in the Digital Era”** and the **52nd conference of the IC** with the title **“Print Education – Challenges in an Uncharted World”**, are jointly organized by **HELGRAMED**, the Hellenic Union of Graphic Arts and Media Technology Engineers in cooperation with **GRAPHMEDLAB**, the Hellenic Graphic-Media Research Lab at the University of West Attica, Greece.

**Since vaccination for COVID-19 is intensifying, leading to opening of social and business activities, travel and tourism, we, as organizers, are quite positive that the conferences will take place live as planned.**

**More than 50 papers** and invited-keynote presentations by top experts will be presented at both conferences, on state-of-the-art evolution in science, technology and education of Graphic Communication, Print, Media and Packaging fields. The program of both conferences will be announced soon.

### **The Registration is now open for both conferences!**

For iarigai registration please follow the link (<https://iarigai-ic-athens2021.org/iarigai-registration-and-conference-fees/>).

For IC registration, please follow the link (<https://iarigai-ic-athens2021.org/ic-registration-and-conference-fees/>).

### **Booking of the official conference Hotels is now open!**

For booking a room at one of the Conferences official Hotels, please follow the link (<https://iarigai-ic-athens2021.org/accommodation-2/>).

We are looking forward to welcoming all conference speakers and participants, **with safety** and we can't wait to meet each other in person in order to share trends and developments in our sectors - industries, to exchange ideas and research results, to share experiences and practices and to enjoy being together again!

The Director of the Conferences: Prof. Dr. Anastasios E. Politis [politismedia@gmail.com](mailto:politismedia@gmail.com)

More information and updated can be found at the website of the conferences:

<https://iarigai-ic-athens2021.org/>

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**HELGRAMED**  
Hellenic Union of Graphic Arts  
& Media Technology Engineers

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**iarigai**  
print and media research  
[www.iarigai.org](http://www.iarigai.org)

International Circle  
of Educational Institutes  
of Graphic-Media  
Technology & Management

**GRAPHMEDLAB**  
HELLENIC GRAPHIC-MEDIA RESEARCH LAB  
UNIVERSITY OF WEST ATTICA